**Exercise**

**Define following terms:**

**1. What is internet? Write the characteristics and applications of internet.**

🡪 Definition—

 Internet is an electronic communications network that connects computer networks and organizational computer facilities around the world.

Characteristics **–**

1. Global nature
2. Interactivity
3. Potential to shift the balance of power in the offline world
4. Accessibility
5. Anonymity
6. Facilitation of republication
7. Prominence of intermediaries
8. Reliance on hyperlinks/hypertext
9. long-term impact — the use of permanent archives
10. Multimedia character
11. Temporal indeterminacy

Applications—

1) Communication

2) Job search

3) Social media

4) Online Shopping

5) Mobile Application

6) Multiple online games

7) Internet Telephony

8) Mails

9) File Sharing

10) Streaming media services

**2. What is WWW?**

**🡪** WWW—World Wind Web.

The World Wide Web -- also known as the web, WWW or W3 -- refers to all the public websites or pages that users can access on their local computers and other devices through the internet.

**Exercise 2**

1. What does HTML stand for?

🡪 b. Hyperlinks and Text Markup Language

2. Choose the correct HTML element for the largest heading:

🡪 c. <h1>

3. Which character is used to indicate an end tag?

🡪 a. /

4. What does HTML stand for?

🡪 c. <img src="pic\_mountain.jpg">

5. What is the purpose of HTML?

🡪c. To make a webpage